

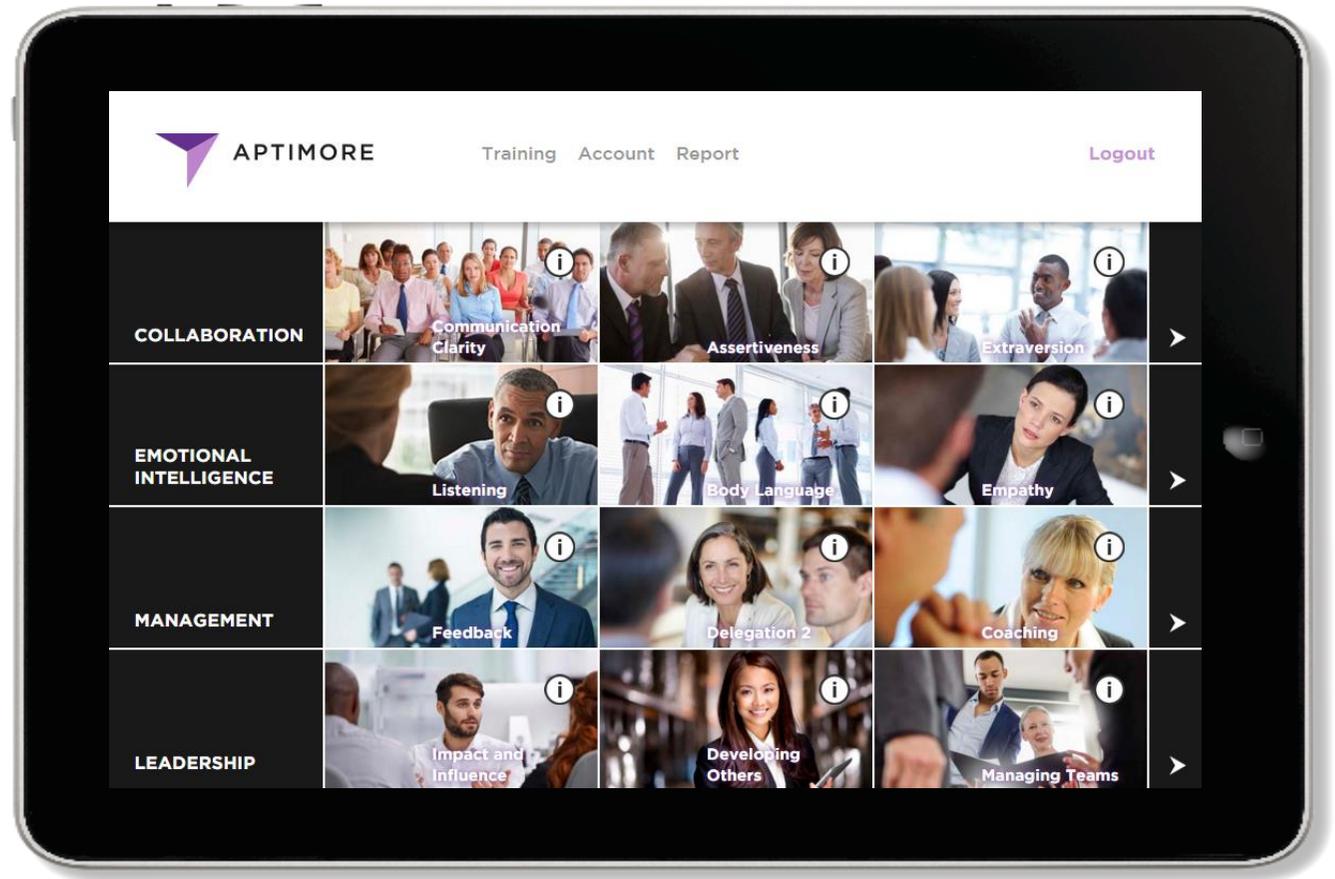


APTIMORE

INTRODUCTION TO APTIMORE

Personal | Practical | Powerful

Personalised development for managers and leaders: the fast track to transformational insight





Aptimore is:

- a unique and powerful online leadership development platform that offers truly personalised interactive learning
- an efficient way to develop skills in collaboration, management and leadership – just 19 training units cover all the essentials
- a high-impact tool that builds self-awareness and emotional intelligence
- exceptional value-for-money: Aptimore offers the personalisation of coaching for the price of e-learning
- accredited as a provider of high quality Continuing Professional Development.



Aptimore's Learning Program

What It Covers

Personal | Practical | Powerful



Aptimore's program teaches collaboration, emotional intelligence, management and leadership. Learners pick their own pathway, building up to more complex skills. Each one of the 19 units builds the learner's self-awareness and EQ.

Collaboration



EXTRAVERSION
INTROVERSION



ASSERTIVENESS



COMMUNICATION
CLARITY



COMMUNICATION
TONE

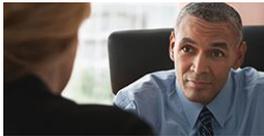


COMMUNICATION
FREQUENCY



PERSONALITY
IN TEAMS

Emotional Intelligence



LISTENING



READING FACES



EMPATHY



MOTIVATION



BODY LANGUAGE

Management



FEEDBACK



COACHING



HANDLING
UNDERPERFORMANCE



DELEGATION 1



DELEGATION 2

Leadership



IMPACT AND
INFLUENCE



MANAGING TEAMS



DEVELOPING
OTHERS

Aptimore's Learning Program

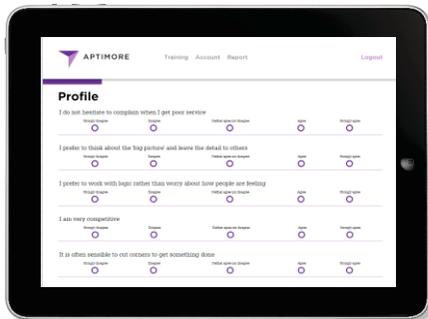
How It Works

Personal | Practical | Powerful



Each person's program is shaped by their individual personality, preferences, experience and aptitude. Learners create a development report as they work through their program. Meanwhile, HR gets a clear view of the progress that people are making.

1



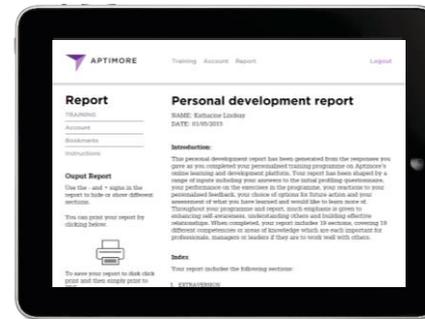
- Learners complete a profiling questionnaire and receive initial feedback

2



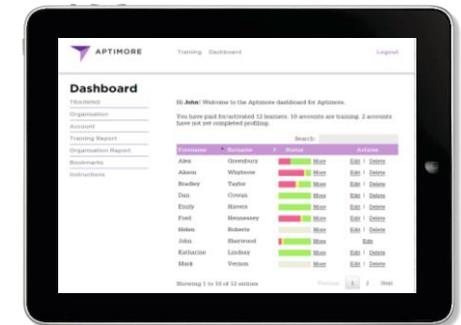
- Training: learners work through 19 interactive units
- Within each unit, they receive more personalised feedback
- Learners react to the feedback and choose development actions

3

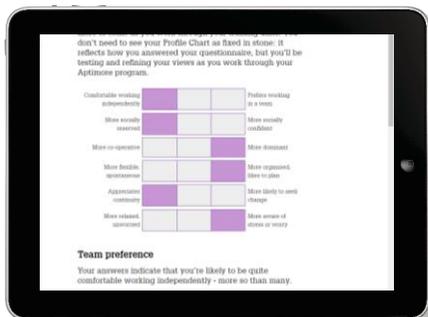


- Feedback and responses feed into a personalised development report
- The report is owned by the individual; it will contain clear 'next steps' specific to this person

Progress Monitoring



- HR or senior management have a clear view of the progress that learners are making and what they're finding most useful





Learners find Aptimore's system intuitive and easy to use. As one of the learners here notes, an important aspect of Aptimore is privacy; learners have control over how much of their development report they share. This helps them to engage openly.

Feedback from Buyers

"Aptimore's approach offers an easy way for an organisation to raise its emotional intelligence."

– Ian Parker, CEO, ERS

"All who participated in Aptimore's training program thought it was very constructive and they all benefited from it. We have been using the results in our annual performance appraisals and we've improved our organisation and communication as a result of the program. I personally enjoyed it as well. The members of the team who did not participate are keen to be signed up so we will be registering them too."

– Simon Purkiss, CEO, CNMplc

Feedback from Learners

"Aptimore is very good. It's a great system and I enjoy using it."

"One of the advantages of Aptimore is that you can keep any revelations to yourself if you wish, so there's no concern that you need to give answers that will impress HR."

"It's a very high quality product."

"Aptimore is very easy to use. It's been really great and I've learned a lot from the different modules. I'd definitely suggest it to everyone."

"The units were very easy to use and represented difficult topics in a clear format."

"It feels like the system is coaching you. It talks to you."

"It is a wonderful training system that gives you a lot of insight into management issues."

"Aptimore is very practical, realistic online training on the behavioural aspects of management."

On blended learning: "I think the team gained some great insights into how others see them – with some surprises for some people."

Aptimore's Learning Program

Why Aptimore is Different

Personal | Practical | Powerful



Aptimore offers a very high level of personalization at an exceptionally low cost, providing a highly efficient way for organizations to improve their people's skills in collaboration, emotional intelligence, management and leadership.

